

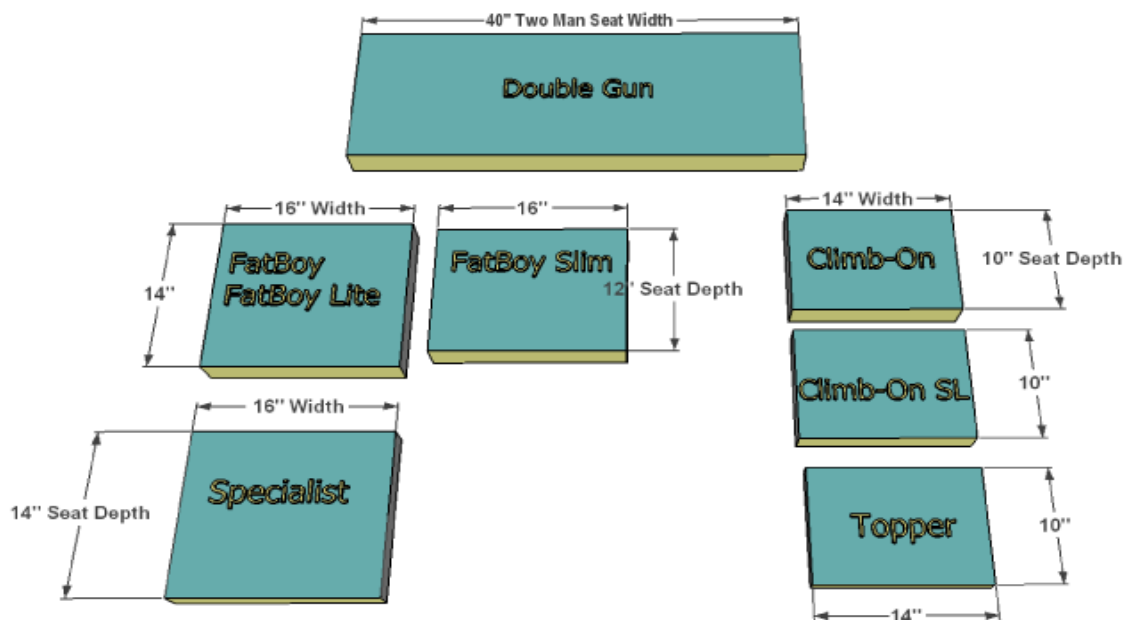


## Hunt Comfort Seat Cushion Buyer's Guide

We receive many calls from hunters wanting a better answer to their outdoor seating. Hunt Comfort wants the best answer with every call. First, we discover a few details about hunting style and physical condition and then we try to figure out what seat is going to be the best match based on informed guesswork. This is a delicate task because we use our knowledge and experience to try to match up our best fit for each individual – without direct feedback.

We have talked with and tested thousands of men and women and we are never going to get 100% happy results on the telephone – it is just not possible. Even in a live situation, we can demonstrate with a clinical test instrument what is scientifically best for a man and he may want something different. With this in mind, we always recommend to going to a store and reviewing our goods in person (Dealer Map Online or Call 888-757-3232). We always assure every caller that whatever we might suggest or whatever they may buy that our goal is their complete satisfaction. Remember this - you are never stuck anything from Hunt Comfort. Your complete satisfaction is of our guarantee.

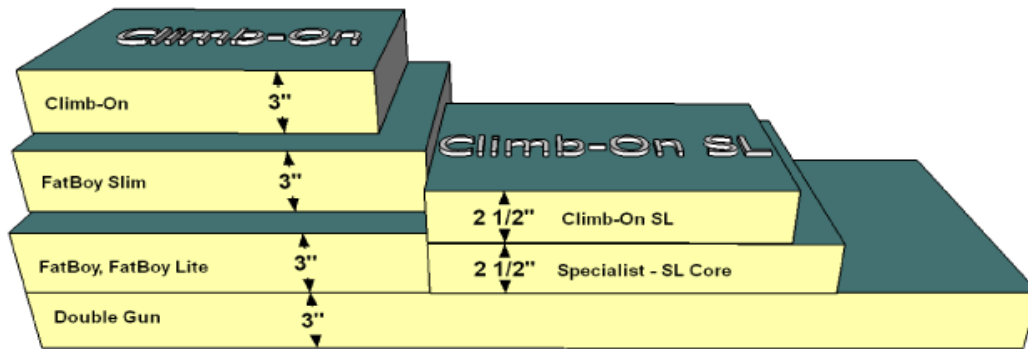
Hunt Comfort has several models to choose from. Here are dimensions from our leading sellers. Our Tree Stand Sizing Guide is online [www.huntcomfort.com/hcsizingguide.pdf](http://www.huntcomfort.com/hcsizingguide.pdf)



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Here are some of the things we ask about and how the process works: First thing we like to know about is hunting style and uses. A bow hunter who uses lock-on stands exclusively nearly always buys a Climb-On. Camera guys like Climb-Ons. Western pack hunters typically count every ounce of weight and they like to glass. An eastern whitetail hunter usually is traveling 2 miles or less in a day on foot. Run and gun turkey hunters like small packages. Some turkey hunters stick to a small area and hunt all day. Bear hunters love FatBoys. Some hunters do not want camo. The thickness of cushion is important when packing. The more information we can get, the better the information we can give.



Next, we ask a few personal, physical questions “about how tall are you? about how much do you weigh?” That gets tricky. We are trying to figure out frame size and matching up our formulas. The next piece is physical condition – just the basics like back trouble or just had surgery. Age can be an important factor as we tend to give up some natural cushioning over time. We show the utmost respect for all customers' conditions and requirements. The important thing is we want the best fit.

We get a lot of calls from women hunters and information gathering can get a little delicate – when a man is asking. One thing we find fascinating is that women, in general, do not tolerate discomfort like men. Ladies can be gear hounds too. Women ask us good questions and sometimes are just a little trickier to match with the right fit. Interestingly, we have found when testing seats “live” that ladies often like the feel of the FatBoy Lite as it has a very soft, plush sit and it provides great support – the operative word is some. Some ladies insist on having the benefit of gel and some ladies love the easy-to-tote, small package of the Climb-On.

*“The Best Seat in The Woods”<sup>®</sup>*



The challenge remains guessing without being able to physically test seats. We have seen two men of nearly identical frame and relatively heavy weight have strongly different preferences. The easy mistake for us is to guess that, because of heavy weight, the subject does not want or need a Lite Core seat. Here is our breakdown of criteria which leads to a good fit:

### **FatBoy**

Anyone with back or hip issues, bigger guys (285-385 lbs.) who feel like there is not a cushion out there that could possibly work for them – FatBoy is outstanding at pressure distribution. FatBoy was originally designed for a big guy. Older hunters wanting to spend more hours out, someone who says they have a bony butt – not much natural cushioning, and the man who hunts dawn to dusk. Bear hunters. “I want your best seat.” FatBoy is our “you can’t go wrong” seat.

### **FatBoy Slim**

Our most requested custom design – so many requests we decided to make the Slim a standard item. Make a FatBoy that is 2 inches thinner in seat depth – FatBoy that will fit my stand. That is it. We added Climb-On’s FC-1 Snap adapt system for treestands.

### **FatBoy Lite**

Hunters wanting a lighter answer to FatBoy. Anyone who likes a super soft sit. Guys who like to move around. When price is an issue over – Lite is \$20 less. Exact same build except the contact layer is an exotic chemistry foam rather than gel. Great support and cradling – plush softness. FatBoy Lite is thick just like FatBoy. Lighter framed individuals often opt for FatBoy Lite. FatBoy Lite is the best foam technology seat built. Guys over 250 lbs. should try both seats if possible – FatBoy is best for over 300 lbs.

### **Climb-On**

Our best seat technology is a small package. A scaled down FatBoy – formula is exact except that there is no framing – gel covers entire top layer. Bow hunters. Camera men. Ground blind hunters. Fits folding turkey seats. Fits on a 5 gallon bucket – ice fishermen. Climb-On has found more uses than any seat we have ever built. Fits in a turkey vest. Straps to a backpack. Protect the critical seating area.

### **New – Specialist and Climb-On SL**

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SL Gel or SuperLight Gel is our most significant cushion development in 4 years. Our project started as an upgrade to our Classic seats and ended as a new technical seat system. SL technology begins by taking our I-Core gel structure and shaping it into two elliptical patterns. This pattern protects the critical “high pressure” seating area. We borrowed from FatBoy and our original Classic and wound up with a seat constructed of three unique foam technologies and two elliptical gel pads. Our new pillow top and waterfall front edge are firsts in outdoor seating. The result of our efforts is an amazing sit - early testers wanted to cut the seats open to see how it works.



Specialist is our new, deluxe folding seat and back cushion set. Climb-On SL is our new alternative to Climb-On. SL provides nearly identical performance to a FatBoy with a half inch thinner profile and a seat weight reduction of 12 ounces. For most hunters SL seats are the perfect answer. Designed for men up to 250 lbs.

### **Double Gun**

Double Gun is a two man stand seat built on our Light Core seating. Simply put, the seats on most two man stands are inadequate for the job – replace your stock seat with a Double Gun and prevent hurting.

### **Topper**

Topper is a limited production cushion for a cushion. Great for long car rides or overseas flights. Often touted as extra “insurance” – when you don’t know what you are in for, a gel Topper can save the day. Topper is only recommended as an add-on cushion.

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